



বাংলাদেশ ফুটবল ফেডারেশন

BANGLADESH FOOTBALL FEDERATION

Invitation to Expression of Interest (EOI) for becoming the Official Sponsor for the Home Match of Bangladesh National Football Team for AFC Asian Cup Qualifiers 2027.

The Bangladesh Football Federation (BFF) is pleased to invite Expression of Interest (EOI) from reputed organizations and corporate entities to become the Official Sponsor (Title/Co-Sponsor) of the Home Match of Bangladesh vs Singapore on 10th June 2025 in 'AFC Asian Cup Qualifiers 2027.'

Tender No. & Date	Ref: 1561 /BFF-Admin/2025, Date: 13/05/2025
Description of Work	Invitation to Expression of Interest (EOI) for becoming the Official Sponsor (Title/Co-Sponsor) for the match of Bangladesh vs Singapore on 10 th June 2025 in 'AFC Asian Cup Qualifiers 2027'.
Timeline for Submission of Tender	You are requested to submit offers in a sealed envelope to be addressed to: General Secretary, Bangladesh Football Federation (BFF House, 14/B Toyenbee Circular Road, Motijheel C/A, Dhaka-1000, Bangladesh) or electronically via email info@bff.com.bd on or before 20/05/2025 before BST 1800.
Contact Details	Phone: +88 02 223354232, +8801709660506 Email: info@bff.com.bd
Terms	<ol style="list-style-type: none"> 1. Company profile and relevant experience. 2. Sponsorship proposal (financial and in-kind). 3. Proposed activation and branding plan. 4. The Sponsor shall be entitled to in-field perimeter board branding, in accordance with the designated sponsorship category. 5. Any additional or innovative branding initiatives proposed by the Sponsor may be considered, subject to the prior review and approval of Bangladesh Football Federation (BFF). 6. All sponsorship activations and branding must comply fully with the match organization and event presentation guidelines prescribed by the Asian Football Confederation (AFC).

BFF reserves the right to accept or reject part/whole of any or all the application without assigning any reason whatsoever.

General Secretary
Bangladesh Football Federation
BFF House, 14/B Toyenbee Circular Road
Motijheel C/A, Dhaka-1000

